

Printed Publication

4-color advertisement
Creative Assistance

Website

Full Color advertisement on website, links to your website, facebook page and email.

Bi-monthly e-Newsletter

In between printed issues of Celebration Magazine, we send out an e-newsletter to our email database. As an Advertising Partner, you will have the opportunity to reach our online demographic by including information about your business or service such as:

- Informative or Educational Articles
- Coupons
- Monthly Specials

Marketing Events

Interact with the senior community with our sponsored events such as:

- The Spectacular Senior Follies
- Monthly events at senior centers
- Happy hours and breakfasts
- Health fairs
- Fashion shows
- Fundraisers

Networking Events

Increase your profit margin by participating with other Celebration Magazine Advertising Partners at our quarterly networking events.

Senior Center Relationships

Our partnerships with local senior centers are invaluable. Each senior center has an active membership of approximately 2,000 members which gives us access to over 16,000 seniors in 3 counties.

Community Outreach

We believe that it is important to give back to our community. Several times each year, Celebration Magazine hosts fundraisers for charities and organizations who work directly with seniors in our area.

Our Local Senior Readers

- Age 60 or better
- Typically own their own home
- Live in one of 42 targeted zip codes across the Dallas area and its suburbs
- Current annual income of \$50K+
- Level of education: College Educated
- Collectively control over 50% of all discretionary income
- Ready to Spend